Eleanor Jones: Freelance Portfolio

I'm an experienced freelance content writer - and I want to help you create an online space you love!

I write blog posts, articles and website content for clients across the globe. I've covered a huge range of topics in my career so far, including health and well-being, finance, business trends, travel and more.

From engaging, informative content to creative social copy, I can create words that will inspire your readers, reach new customers and add value to your business. Find out more about my work below.

Content Writing Experience

- **Wise (formerly TransferWise)**: 750-2000 word articles about banking and finance, including ghostwritten B2B and B2C content for their US and Canadian blogs.
- Mind Over Money Matters: 600-1000 word articles about how to save money, with a focus on travel.
- **Age Media UK:** 1000-2000 word articles about health, well-being and over 50s lifestyle topics for their US and UK sites.
- **Sunshine Sarah (Blog):** 500-1000 word sponsored and non-sponsored ghostwritten articles about veganism, mental health, relationships, entertainment and other lifestyle topics.
- **Ali's Upside Down World (Blog):** 500-1000 word articles about productivity, personal development, mental health and parenting.
- **Riyah Speaks (Blog):** 500-1500 word articles about personal development, health and well-being, fitness and events.
- Fellow Freelancers: 500-word blog posts about freelancing for a community site.
- **The Sporting Blog:** I work as Content Manager for this site. This involves researching, editing and optimising the content and structure for SEO. I also write guest posts on other sites for The Sporting Blog.
- **Desk Ideas**: 1000-2000 word articles about home decor, desk accessories and furniture trends.
- I write content for various entertainment and party rental clients across the world. This includes blog posts, product pages and promotional copy.
- I write articles for various online publications, including magazines and online journals. This includes topics relevant to Gen-Z and Millennial readers.

Selected Writing Samples

Under my by-line

- Age Media UK: "Insomnia: Everything You Need to Know"
- Age Media UK: "How to Use a TENS Machine for Chronic Pain"
- Age Media UK: "Foods to avoid while taking mirtazapine"
- Mind Over Money Matters: "Should I Book with Booking.com? Top Tips to Save Money
- <u>Desk Ideas</u>: "History of the Paperweight"
- <u>Uncomfortable Cambridge</u>: "An Eighty-Year Wait to Graduate: Misogyny and Protest at Cambridge"
- The C Word: "Miscarriage: Why is it a Discussion We Don't Want to Have?"
- Now Then Magazine: "5 Places to Visit in Sheffield"
- <u>Fumble</u>: "6 Places to Find Mental Health Support in the Pandemic"
- The Linguist Magazine: "Beyond Borders: The Impact of Technology on Translation" (pg. 14)

Ghostwritten

- Wise: "Email Money Transfer: Everything You Need to Know"
- Wise: "SIM card for international travel guide"
- Wise: "Global Entry vs TSA PreCheck: Which One is Right for You?"
- Wise: "No International Fee Debit Cards Guide"
- Riyah Speaks: "15 Best Healthy Foods to Eat When Dealing with PCOS"
- Fellow Freelancers: "What is freelancing and how does it work?
- Ali's Upside Down World: "25 Budget-Friendly Summer Activities For Kids"

If you're interested in working together, please get in touch!

Client Testimonials

I pride myself on building successful working relationships with my clients. Whether I'm working with a company or for an individual, I use a professional and friendly approach.

I've worked with many of my clients for over 2 years now, proving my reliability and capability for any short- or long-term client work. Below, find a few testimonials from my valued clients.

Kevin Burke: SEO & Content Management Consultant

"Eleanor Jones consistently delivers exceptional SEO content with remarkable speed and versatility."

Her ability to cover a wide range of topics is truly impressive. I can always rely on her to provide high-quality content promptly, making her an invaluable asset to any team."

Helen Coston: Fellow Freelancers community

"Eleanor wrote a great blog piece for me in December to help support my business. She was very responsive and provided a great article that needed no changes. Recommend!"

Gabriela Peratello: Wise (formerly TransferWise)

"Eleanor consistently delivers well-written content that ranges from financial insights to international travel tips - our most common topics here at Wise. Her thorough research and attention to detail ensures accuracy and depth in every piece.

What sets Eleanor apart is her ability to create content that not only resonates with the target audience but also demonstrates a deep level of research in every topic and market she writes for.

Her professionalism, timeliness, and adaptability make her a great person to work with. If you're seeking high-quality content, I can't think of a better choice than Eleanor."

Tracy McLoughlin: Mind Over Money Matters blog

"Highly recommend Eleanor. So easy to work with, nails the brief, quality work, no stress. Marvellous."

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Email: eleanorjonesfreelance@gmail.com LinkedIn: <u>Eleanor Jones</u>

Client Testimonials

Sarah Dickinson: Sunshine Sarah blog

"I've been working with Eleanor for almost 2 years now & I genuinely don't know what I did before I hired her...

She takes care of my blog day to day, overseeing the scheduling and uploading of posts and associated social shares, the creation of new posts, she checks for any broken links and essentially ensures my website continues to run whilst I'm busy at work.

I highly recommend hiring Eleanor for any of your copywriting, social media or content creation needs! She really is the best!"

Karl Tippins: Age Media UK

"Eleanor is a very good writer who is adept at following guidelines and incorporating feedback into her work.

In addition, Eleanor generally doesn't need to be given the same feedback twice, making her a valuable addition to any team with limited editing resources and that must adhere to tight deadlines."

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Email: eleanorjonesfreelance@gmail.com LinkedIn: <u>Eleanor Jones</u>